



RATE CARD

**PLEASE DEMAND OFFICIAL RECIEPTS
FOR ALL TRANSACTIONS**

TIME SLOTS

Prime Time	AAA (5am - 10am)
Regular	AA(10am - 8pm)
Off Peak	A(8pm - 12am)

SPOTS

DURATION IN SECONDS (PRODUCT/SERVICES)

	AAA	AA	A
60 secs	5,500	5,000	4,500
45 secs	4,500	4,000	3,500
30 secs	3,000	2,500	2,500

PERSONAL PAID ANNOUNCEMENT (PPA)

Rate is calculated according to number of words

	AAA	AA	A
1 to 50	N5,000	N4,800	N4,500
51 to 80	N6,000	N5,800	N5,500
81 to 100	N6,800	N6,700	N6,500

NEWS PLACEMENTS

Mid News (1 min) - N20,000
News Adjacency(1 min) - N10,000
News Mention (3 minute) - N30,000

ALL TRANSACTIONS ATTRACT 7.5% VAT

For further enquiries and advert booking call or Whatsapp

0905 - 809 - 3090

SPONSORSHIP/LIVE APPEARANCE

60 min	N80,000
45 min	N70,000
30 min	N50,000
15 min	N30,000
10 min	N20,000

LIVE COVERAGE

60 min - N100,000

POLITITCAL LIVE COVERAGE

60 min	N500,000
45 min	N400,000
30 min	N250,000

STUDIO PRODUCTION

Studio Production	N30,000
Studio Booking per Hour	N20,000
Transfer to CD	N10,000
Editing Old Jingle	N3,000
Presenter's Fee	N10,000

POLITICAL GUEST APPEARANCE

60 min	N150,000
45 min	N120,000
30 min	N70,000
15 min	45,000

POLITICAL JINGLE

60 Sec	N15,000
45 Sec	N10,000
30 Sec	N7,500
15 Sec	N5,500

HYPE

60 Sec	N20,000
30 Sec	N9,000
2 Min	N30,000
5 Min	N50,000